LOUISVILLE DENTAL SOCIETY
connecting Louisville's dentists

Volume 23 February 2020

Greetings from your President, Joe Cieslak, DDS

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- *LDS Representative to KDA:* Paul Boyd, DMD
- *LDS Secretary:* ***244-2005*** Susan Broughman-Lewis

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2020 is off and running! It's my sincere desire that we all continue to work together for the continued success and development of our profession. I would also like to congratulate Dr. Randy Ransdell in his achievement as AGD Humanitarian of the Year. I've worked with him many times at the clinics and the award is well deserved.

What a great Day at the Downs LDS sponsors in June! The 2020 LDS Day at the Races is June 5th—not too soon to mark your schedule off and plan to take your staff. It's always such a privilege to see everyone and to meet one another's staff, who plays such a big role in our practices. I wanted to remind everyone of the importance in being involved in the Louisville Dental Society.

We are very fortunate to have the outreach in our community. Numerous opportunities are available to help those that are truly in need with the Charity clinics that are offered, such as St. Joe's or 4th street clinic. I want to encourage you to please investigate volunteering. Not only are you giving back, but the reward is priceless and fun. Additionally, CE credits are given for your time. Many of those treated would otherwise not be able to receive the services that they so desperately need.

Of course, there are other ways to stay involved with our dental community. We have positions on the LDS board that need to be filled every year. Please reach out, I can assure you that any board member will be happy to share the pro's and con's (not that there are any con's)! It really doesn't take a lot of your time and not to mention your input is valuable! We need new and younger dentists to pass the torch on to. Help mold your society and associations. If you don't get involved, you know who will? Big government and insurance companies who would love to tell you what to do and how to do it. Once they take it, you won't get it back.

Lastly please mark your calendar for the Membership Appreciation Bats Baseball Game on April 11th. This is **FREE for LDS members** and families. We will have a buffet dinner, and this will be a relaxed and fun night for everyone. If you haven't already, please contact Susan for ticketing. If you get a chance, check out the ADA website. There is a lot of information on there that can be useful to you and your staff.

Sincerely, Joseph H Cieslak DDS

Invite your friends and colleagues to join you as a member of the ADA and you may earn $100 for each new member who joins (up to $500). The ADA will pay you for helping your friends, and your friends will get all of the clinical, financial, third party payer and practice management resources you already enjoy. Go to: **https://www.ada.org/en/member-center/member-get-a-member-campaign?**

PLATINUM PATRON 2020

The Louisville Dental Society Presents
"A Day at the Races at Churchill Downs"

Friday, June 5 2020

Doors Open at 12:00 ~ First Race at 12:45

DRESS: In keeping with the Churchill Downs tradition, we ask that **no shorts, jeans or T-shirts be worn**. Men must have shirts with collars, and ladies are asked to dress accordingly. "*Business Casual*." **No scrubs!**

COST: The total cost of **$50.00 per person** includes admission to Churchill Downs, reserved seat in Millionaires Row, a delicious buffet luncheon, program, tip sheet, and chances on door prizes.

This will be a fun-filled day, with door prizes given away between races all day long.
We will be sponsoring a race *(The Louisville Dental Society Purse)* with a trophy to the winning owner or trainer.
Wouldn't this be a great way for you and your guests to spend a fun-filled day at one of Kentucky's famous landmarks?

Seating is Limited! This event will sell out early—*It always does!*

This event is for LDS & KDA members, their guests and LDS Patrons & Advertisers.

Tickets are reserved in the order they are received! Window seats go first!
First priority will go to requests for full tables.

If 2 or more offices want seats together, **PLEASE send requests in together**.

Return the reservation form below with your check to:

Louisville Dental Society
1920 Nelson Miller Parkway
Louisville, KY 40223-2164

Tickets will be mailed to you by May 22, 2020.

Please reserve _____tickets to LDS Day at the Races on June 5, 2020

at $50.00 per ticket. **Tables seat 8.** $_____

Name:_____Phone_____

Address: _____

City & State: _____ Zip Code: _____

The LDS February 27th speaker Brandon Bowman presents

Malpractice and Employment Practice Lawsuits – Costs, Trends, and Prevention.

Once you buy your insurance, you might try not to think about what would happen if you get a Board Complaint or if you might have to fire an employee. We're going to take the veil off of two of the least-understood claims processes in dentistry: malpractice and employment practices. This lecture reviews the frequency of claims, how those claims cost money, and good practices for protecting yourself.

February 27th at Martin's BBQ Joint, 2 hours CE, $25 per person in advance. Mail check payable to LDS or we accept Visa & MasterCard. Call LDS NOW to reserve your place at the table. 502/244-2005

ADA Switches to Digital Membership Cards in 2020

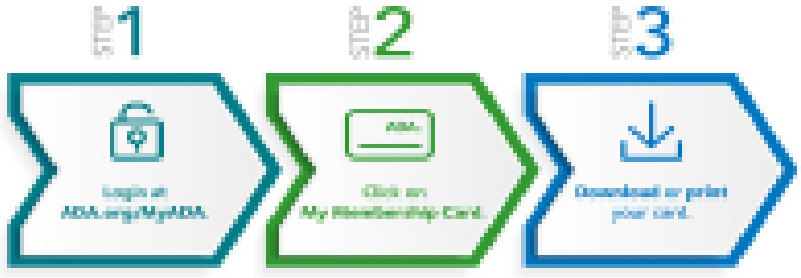
We've gone digital! The ADA will no longer print or mail their annual membership cards.

ADA membership cards may now be **accessed anytime, from anywhere, online**.

Members can park it in their smart phone's virtual wallet or print it out.
Follow these three easy steps to access your membership card today!

Having trouble? Contact the ADA at 312.440.2500 for assistance.

Visit: https://www.ada.org/membership



Older Adults Continuing To Work For Many Reasons

NPR (10/2, Jaffe) reports statistics indicate that an increasing number of adults will continue working past the age of 65, making older adults "the fastest-growing group of workers in the country." NPR says "older adults are turning their backs on retirement for many reasons," citing an AARP survey which found that for older workers staying on the job, "a need for money came first" but "liking to work was almost as popular." NPR adds that "when some older adults stop working for pay, they start working for a cause," citing an AARP survey that found "older adults say they volunteer to give back, to make a difference and to help their communities."

We would LOVE to have you **volunteer at one of the free dental clinics** that LDS sponsors. Right now we have 2 free clinics per month, but plan to have more when we have more committed volunteer dentists. We now have 2 "real" dental clinic locations—Volunteer at freesmileslouisville.com, call Taylor at 859/940-1002, email Taylor@freesmileslouisville.com.
https://www.wdrb.com/news/louisville-dentist-nationally-recognized-for-restoring-smiles-to-those-in/article_b7aa012c-137b-11ea-aeb5-0ff2044dd93a.html

PLATINUM PATRON 2020

Dr. Chris Babcock and his LFG Team:
Ryan Bruce, Hunter Teague, Eric Fischesser, CFP®

MY STORY

In 2014, I developed a devastating spine condition, that left me with a permanent spine deformity. As a result, I'm currently unable to practice clinical dentistry full time, a profession I enjoyed for 16 years.

I was fortunate, however, because I had the right protection. Thanks to my disability income insurance coverage, I was able to focus on taking care of my family and getting better – rather than worrying about our finances.

As a result of my experience, I decided to embark upon a new career as a Financial Representative at Lifetime Financial Growth. My mission is to reach as many health care professionals as I can to help them be prepared for unforeseen life changing events like the one I had.

We are ready to expand your financial knowledge and share unique strategies on how to create, maximize, protect and enjoy your wealth.

To learn more about our uncommon approach to achieving financial balance visit **lifetimefinancialgrowth.com**

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Let's Talk.

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Chris Babcock is a Financial Representative of The Guardian Life Insurance Company of America® (Guardian), New York, NY. Lifetime Financial Growth LLC is not an affiliate or subsidiary of Guardian. Lifetime Financial Growth is not a registered investment advisor. Not practicing Dentistry for Guardian or its subsidiaries or affiliates.
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Louisville Dental Society
Member Appreciation Day
At Slugger Field

April 11, 2020
Saturday Afternoon

For LDS Members, their spouse & children

Catered Meal & Tickets to Game

To sign up: lds@kyda.org
Call LDS at 502/244-2005

Healthy Habits.

We know that healthy habits come from one-on-one interaction with your patients. We think great banking is the same! The Private Banking group is ready for you on your schedule, just call us and we'll come to you! We have the unique flexibility to tailor our products and services to guide our clients' financial relationships and meet their evolving needs. With over 110 years of serving the dental community we are a full service bank providing our customers with a full suite of financial services including:

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- Dental Practice Financing

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SOS!

SAVE Your KDA Specialty License Plate!

We Need 120 more registrations by next June or our specialty plate will GO AWAY!!!!

In March of 2019, Gov. Bevin signed a new law that now requires a minimum of 500 registrations for each specialty license plate. We are short by 120 plates. We have one year to comply or we're OUT!

Don't Forget! It's an easy way to support your KDA Foundation and Community Dental Health Service Projects across Kentucky

You Can Personalize your License Plate!

ANYONE MAY PURCHASE SPECIALTY PLATES

Ten dollars from the original purchase and then from **each year's renewal** goes to the KDA Foundation.

Purchase specialty license plates at your local county clerk's office.

We are running OUTATIME!

Louisville Dental Society

Patron Recognition 2019 ~ 2020

The Louisville Dental Society proudly acknowledges the members of our Patron Program. These Patrons' donations to the Society help support the Society's educational and charitable programs. Our patrons for 2019 -2020 are:

PLATINUM PATRONS

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Healthcare Practice Consultants

Lifetime Financial Growth of Kentucky

NDX~Affinity Dental Lab

Stock Yards Bank Private Banking

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