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- ◆ *LDS Representative to KDA:* Darren Greenwell, DMD
- ◆ *LDS Secretary:* **244-2005** Susan Broughman Lewis

Half way through my term as president for the LDS, I have seen how much many of our members do for us dentists. I'm so grateful for the many sacrifices in time and effort. Many of our members reach out to the community to provide leadership and services to many of their neighbors and friends. Winston Churchill said "We make a living by what we get. We make a life by what we give." In an era of dentists being portrayed as only here for the money and dental insurance pushing this agenda to our patients, we need to promote good oral health to all. As many of us know, the true entity that is only here for the money is the insurance industry. In the time of Obama care and Dental insurance companies lowering reimbursement fees and increasing premiums and co-pays, we are being squeezed from both ends. However, we must keep the high ground and provide for our communities, unless we allow others to provide that care.

Mid-level providers will not go away anytime soon. Expanded hygienists and mid-levels are being pushed by many from the public health arena. The epidemic of emergency room visits for non-emergency dental visits is and will continue until we fix the problem. It is up to us. If we allow others to control our destiny we will suffer and our patients will suffer. There have been several meetings across our state that have been brainstorming and raising funds to deal with this matter. Many others, including myself, have been trying to participate in these meetings. However, most of the people in the room are not dentists or hygienists. Most are coming from social work, public health, foundations, and dental insurance companies. How can we expect to have meaningful dialogue about oral health when we are in the minority? Dentists are the leaders in oral health. We need to participate. If you have the opportunity to participate, please do so.

I recently returned from the ADA annual session in Atlanta where I sat in on a lecture about the future of dentistry. The speaker didn't portray a rosy picture. I don't think this is all doom and gloom. We can and must maintain our leadership in dentistry. We need everyone's help to make that happen. You cannot stand on the sidelines any longer. You need to encourage your friends and colleagues to participate in the process. Not just by sending in a check every year but to engage in the profession and your communities. Leaving it to someone else is not enough. We need to keep dentistry great.

I hope everyone is having a great fall. The LDS has some great general membership meetings coming up soon. **November 15 will be at Bravos. In January we will be back at Ruth's Chris.** Hope to see everyone soon. Thanks,

Darren Greenwell, DMD FACD, MAGD

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**FREE LDS Dental Clinic at 4th Ave UMC on November 18.
Please join us—we need you!**

Help your community, enjoy some camaraderie with your colleagues and have some fun!

Sure could use some help treating the patients! You will work with & inspire the dental and pre-dental students who also help with this endeavor. **Thanks for everyone's support.**

**If you can make it, please call Dr Ransdell 502-599-7361
or let Susan know at 502/244-2005.**

I invite everyone to enjoy a lively Saturday morning and help out.

Hello All! A little recap.... Hope your Fall is going well & you are enjoying the Late summer & bit O'chill....Happy Halloween.

We experienced another great day @ 4th Ave on Sat am....

Dr Jacobi, Mariam, Darra & Isaac screened & radiographed a gaggle of patients....We saw at least 24....Dr Joe was fresh from his jaunt to aid Puerto Rico with WaterStep, yet exuded energy like he just got up from a nap!

The front desk was anchored by Ila & Morgan...With (newbies) Carlos & my Cuz, Leanne French, providing solid support. They made it all happen

Kristina organized the Hygiene Platoon & we welcomed new participants Natalie Zegarra & Emily Miller. Granite-like support was (& always has been) demonstrated by Maggie & Bailee. They were all poetry in motion.

Drs. Shorten & Stratton "Ran the Van" with first-timers Kie, Haasya, Jumin, Maya, & Keyuri. Though Kie had previous dental assisting experience, they were all brand new to Van dentistry, but absorbed sterilization & assisting quick-as-a-wink. Kudos to the PDS & dentists for making this happen.

Dr Ceislak tackled his usual bevy of concrete-rooted teeth with aplomb...he made it look easy.

Dr Ray did a bit of everything & the photo credits are all his! Thanks for making this fun!

Susan & Jim Lewis helped to get the show rolling & Sharon drove the Big Rig

Delta Dental helped pay the bills.

Melanie Lennon was a welcome sight back after her adventures in the Caribbean. It was great to see her smile & hat!

I know I missed at least one volunteer @ sign-in, and appreciated their efforts!

We treated at least 24 patients & provided ~\$9400 in donated dental care. We should blow-by the Quarter million \$ mark in FREE donated services @ our next clinic THIS Sat @ Sojourn Church on Shelby street. 9:30-2pm

We are in need of volunteer DENTISTS for this clinic, as well as for the remainder of the 2017 clinics.

Hygiene volunteers & Pre-Dental Volunteers are nearly full, but Dentists are needed.

Please call me @ 502-599-7361 or Susan Lewis @ 502-244-2005 to volunteer...

If there are misspellings or omissions...auto-correct takes full responsibility.

See the pictures taken by Keith Ray on page 4.

2017 Dates for LDS Sponsored Free Dental Clinic. To volunteer, call 502/244-2005

Nov 4th	Sojourn Community Church 1207 Shelby Street at Oak Street
Nov 18th	4th Avenue UMC, 318 St Catherine at 4th Avenue.
Dec 2nd	St Joseph's, 1406 Washington Street,



September 9th Free Dental Clinic at St Joseph's Church



The entire group after a grueling workout!



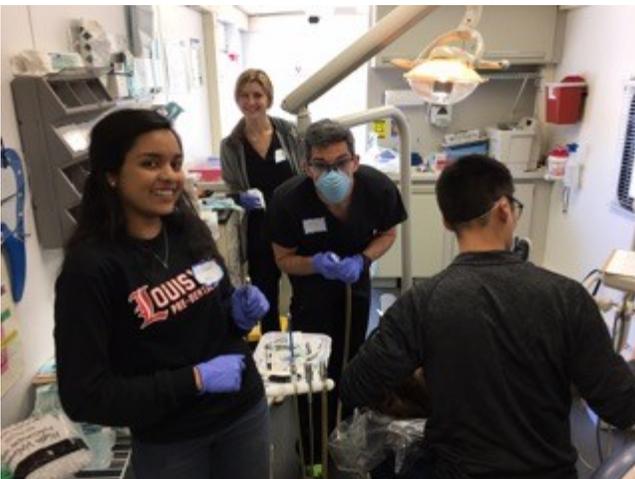
Dr Chris Costello treating his first patient of the day.



Dr Bobby Mann screened 17 patients throughout the day.



Inside the Van.



Awesome student volunteers!



Dr Randy Ransdell working on his patient.

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worth **\$2,500** to your practice.
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- Dr. James Harrison, Smiles on Hurstbourne



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PLATINUM PATRON

Changes to mandatory reporting further safety for domestic violence survivors

Written by Sherry Currens, Executive Director, Kentucky Coalition Against Domestic Violence, and Caitlin Willenbrink, Training Coordinator, The Center for Women and Families

During the 2017 Kentucky legislative session, more than two dozen organizations, led by the Kentucky Coalition Against Domestic Violence (KCADV), supported legislation sponsored by Senator Ralph Alvarado that eliminated Kentucky's mandatory domestic violence reporting requirement. The previous law required that *"any person having reasonable cause to suspect that an adult (defined as victim of domestic violence) has suffered abuse or neglect"* would report, or cause a report to be made, to the Cabinet for Health and Family Services. While questions have been raised about why advocates would oppose a law that appears, on its surface, to provide protection to domestic violence victims, KCADV and member program The Center for Women and Families believe that eliminating the reporting requirement for "spouses" and replacing it with a mandatory information and referral requirement for all victims of domestic violence and dating violence, will increase survivors' awareness of services, while preserving their ability to control their own lives.

The law change was necessary for several reasons: first, local domestic violence programs such as The Center for Women and Families have grown and taken the place of the Cabinet for Health and Family Services as the primary responders to domestic and dating violence across the state. A referral requirement expedites the process of survivors contacting the programs for services and shelter.

Additionally, the 1978 law required social workers at the Cabinet for Health and Family Services to contact alleged victims of domestic violence, investigate the allegations of abuse, and, if substantiated, offer support and services – although adult victims have never been required to accept Cabinet services. KCADV has long held the belief that by contacting victims at their homes – whether in-person, by phone or by letter – to investigate a report, the Cabinet may inadvertently place victims in danger. If the abuser intercepts the letter or phone call, the belief that their intimate partner has "exposed" the batterer's violence to a state agency may trigger more violence against an unsuspecting spouse or intimate partner.

At the same time, requiring professionals aware of the violence to contact the Cabinet – with or without the victim's permission – may create an insurmountable trust violation and cause the victims to withdraw from what support they are receiving.

The new law, which went into effect on June 29, 2017, replaced the reporting requirement with a mandatory information and referral requirement. Dentists are specifically named among the professionals who are required to provide suspected victims of domestic violence and abuse or dating violence and abuse with educational materials related to domestic violence and dating violence, information about how to access regional domestic violence programs, and how to access protective orders. A brochure that covers these topics is available at kcadv.org, where it can be easily printed and shared with patients. The new law also clarifies that it covers former spouses, individuals who are living together, have formerly lived together, or have a child in common, as well as victims of dating violence.

Now that the mandatory reporting requirement has been changed to a mandatory education and referral requirement, victims can receive the information they need to stay safe immediately, without the delay or risk created by the past law.

For more information and training on this updated policy, please contact The Center for Women and Families at 502.581.7200 or training@cwfempower.org.



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GOLD Patron

ADA: Simplify Credentialing Process for Dentists

CHICAGO, IL, Oct. 10, 2017 — In an effort to reduce administrative burdens for all dentists, the ADA and CAQH have formed a strategic alliance to help streamline the credentialing process for dentists, dental plans and employers. The ADA® credentialing service, powered by CAQH ProView®, enables dentists to enter their professional and practice information one time in an easy-to-use, fast and protected digital platform. “We hope the days of dentists submitting multiple credentialing applications are coming to an end,” said Dr. Joseph Crowley, ADA President-elect. “This collaboration is a great opportunity for all dentists to simplify the business of dentistry through a smart, efficient solution that’s currently in use by more than 1.4 million other healthcare providers and over 900 participating organizations.” Any U.S. practicing dentist can participate in this service by visiting ADA.org/godigital and then selecting the “My Credential” icon. By accepting the terms and conditions, the dentist will be redirected to the CAQH ProView Welcome Page. There, he or she will see certain prepopulated information from the ADA - or the information attested to previously - making it easier and quicker for the dentist to complete and attest. Once a profile is complete and attested, dentists grant permission to the dental plans and other participating organizations they choose to access their data. The information can be used not only for credentialing, but also for provider directories, network adequacy and other business needs. A number of dental payers already participate in CAQH ProView; view the full list at CAQH.org/proviewdentalplans. “Collaboration is a hallmark of all CAQH initiatives,” said Robin Thomashauer, CAQH Executive Director. “Our alliance with the ADA will reduce the costs and administrative burdens for both dentists and dental plans alike, and further establishes CAQH ProView as the healthcare industry’s go-to choice for collecting and sharing provider data.” Dentists can update their information any time. Automatic reminders will encourage dentists to review and attest to their information every 120 days so that profiles remain timely and accurate. The system will also prompt users if their licenses or other documentation are about to expire. Learn more about the ADA credentialing service at ADA.org/credentialing.

[Learn more about CAQH ProView at caqhproview.org.](http://CAQH.org/proviewdentalplans)

Must I Accept a Dental Plan’s Credit Card as Payment?

While some dental benefit plans and third-party administrators (TPA) now pay dental offices with credit/debit cards instead of traditional paper checks, not all dentists want to receive payment this way.

These card payments are often delivered electronically, either by fax or secure email. The office processes the payment just like any other credit card transaction — by entering the card number, security code, expiration date and amount. However, these cards may come with a much higher processing fee than traditional credit or debit cards.

There’s a simple solution to avoid these fees: You can call the toll-free number on the explanation of benefits (EOB) and tell the company you’d rather receive a check.

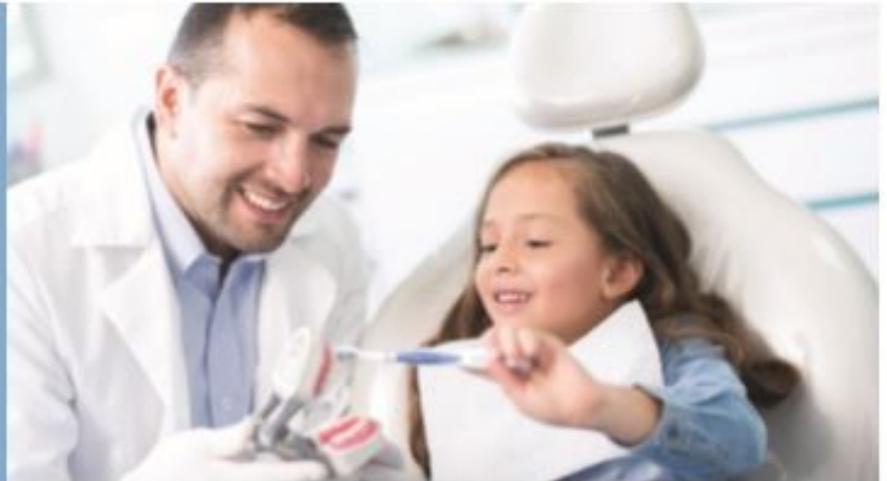
For more information on these credit/debit payments check out the video from the [Center for Professional Success](#).

ADA coding guides educate dentists on new, revised codes in CDT 2018 The ADA, with support from knowledge experts in the dental community and Practice Institute staff, has published 3 new CDT code guides that cover teledentistry, caries-arresting medicament application and finger-prick in-office diabetes testing. Each guide will help dentists understand the procedures underlying these CST 2018 codes and how they should be reported. These free guides are available on the ADA’s Coding Education page.

[Reader’s Digest](#) (10/12, Bendall) **discusses habits that may seem healthy but could actually harm teeth.** For example, while it’s beneficial to brush teeth regularly, the article states that brushing immediately after consuming something acidic could harm enamel. Instead, the article suggests waiting about 30 minutes after eating to brush teeth. In another example, the article states that although taking certain medications can help manage health conditions, some medications may also reduce saliva flow. Reader’s Digest discusses the importance of taking steps to help manage dry mouth, such as increasing water intake and chewing sugarless gum. The article discusses several other habits that may damage teeth, such as opting for bottled water in place of tap water, which may mean missing out on the benefits of fluoride.

MouthHealthy.org provides additional information for patients on the [worst habits for teeth](#), identifying solutions to help break the habits. The Oral Health Topics on ADA.org and MouthHealthy.org also provide information on xerostomia for [dental professionals](#) and for [patients](#).

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LDS New Dentist Study Club: Next meeting November 2, 2017 at NDX~Affinity Dental Lab



Meetings will be limited to new dentists in Louisville & surrounding areas that have graduated from dental school within the last 10 years. Last date for 2017: **November 2nd**. We picked these dates to try to avoid other big meetings: LDS, KY Women's Dental meeting, Hinman, Chicago Midwinter & KDA meeting.

Possible topics for future study club meetings...Digital impressions (have reps bring scanners in to play with); Cements (the goo, the bad and the ugly); Raise your profits by reducing your remakes (root cause/ lab communications); Raise your profits by reducing your remakes #2 (impressions, prepping techniques and tools); Implants 101: restoring for the general dentist; What I wish I knew the first year out of dental school; Sleeping with the Enemy (sleep apnea) NTI, 3 appointment dentures; Growing your practice and how (consultants, Henry Schein, Levin group); working with All ceramic restorations; Verotek, Zirco-nia, Partial options.

The goal of this is to build a sense of comradery between new dentists, to give them a space to learn things that are important that may or may not have been talked about in dental school. Hopefully it will also be a space to talk about clinical successes & failures & what we learned from them. Also the over-arching goal is to pull them into organized dentistry & help them see the importance of it. **If you are out of dental school less than 10 years, come on out on Sep 7th to meet other new dentists.**

Emily Brown, DMD, New Dentist Chairwoman



New Program Name, But Same Great Options For Members With Student Debt

Did you hear Darien Rowayton Bank (DRB) — the student loan refinancing program endorsed by the ADA — now calls its student loan program Laurel Road? Even with a new name, the program is the same. Qualifying ADA members can continue to refinance existing federal and private loans at a lower rate and receive an extra 0.25 percent discount on their loan rate.

If you're interested in joining your fellow members who are saving an average of \$33,000 over the life of their loan by refinancing with Laurel Road, visit ADA.org/MyDebt today.

Classified Ads from our website:

Dental Office for Sale – Louisville East End. Leased well established office in medical office building. Located on first floor across the street from Baptist Health Hospital on Kresge Way. Four Operatories with 2000 established patients. Collections average \$300,000 per year. Dentist retiring. Price \$198,000. Call [\(502\) 896-4976](tel:5028964976), or [\(502\) 592-2754](tel:5025922754). Price negotiable.

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\$400,000 annual collections on 3 1/2 days per week. Great potential to grow for a motivated dentist. Owner transitioning to full time academia. For more information contact: Chuck Thieman at Healthcare Practice Consultants, LLC. (502) 326-2326, Or, email at hpc@hpcpllc.com

We are getting a new website but you can still see our old one at www.louisvilledentalsociety.org. I am not able at this time to make any changes on the old site. We should have the new site up by the end of October. ~SBL

Louisville Dental Society

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